

FOOTBALL BY THE NUMBERS



16.5K
HIGH SCHOOLS IN THE UNITED STATES SPONSOR FOOTBALL

1.1M
HIGH SCHOOL FOOTBALL PLAYERS PLAY IN THE U.S.
(According to NFHS data)

778 COLLEGES AND UNIVERSITIES PLAYING FOOTBALL AT ALL LEVELS

81K COLLEGE FOOTBALL PLAYERS AT ALL LEVELS



YOUR GUIDE TO THE GAME'S MOST LEGENDARY EXPERIENCE

HOURS

Wide Open 7 Days a Week

Sun-Fri // 10:00am-5:00pm

Sat // 9:00am-6:00pm

Closed Thanksgiving Day & Christmas Day

*Opening & closing hours are subject to change.

HALL OF FAME STORE

Our retail store is centrally located with easy access from the street and within the Hall. Stocked with official Hall merchandise and select team gear, visit us today and take home the excitement of the Chick-fil-A College Football Hall of Fame.

MEMBERSHIP PROGRAM

Did you know you can upgrade today's ticket purchase to a Membership before you leave? Membership benefits include unlimited admission, invitations to special events, 15% off at the Hall of Fame Store and more! Visit the box office or speak with a Fan Ambassador to become a Member today.

FOLLOW US



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FOUNDING PARTNERS



OFFICIAL SPONSORS



YOUR GUIDE TO ALL-ACCESS

Presented by



NATIONAL FOOTBALL FOUNDATION
COLLEGE FOOTBALL HALL OF FAME

PROGRAMS & INITIATIVES

PRESERVE THE PAST. PROMOTE THE PRESENT. PREPARE THE FUTURE. PROTECT THE GAME.

NATIONAL SCHOLAR-ATHLETE AWARDS

RECOGNIZING ACHIEVEMENT ON AND OFF THE FIELD SINCE 1959 THROUGH POSTGRADUATE SCHOLARSHIPS AND HAMPSHIRE HONOR SOCIETY

WILLIAM V. CAMPBELL TROPHY®

PRESENTED TO COLLEGE FOOTBALL'S TOP SCHOLAR-ATHLETE

FOOTBALL MATTERS®

CAMPAIGN TO PROMOTE THE GOOD IN THE GAME

Visit footballmatters.com for more information.



CHAPTER SYSTEM

120 CHAPTERS
47 STATES



YOUR ALL-ACCESS PASS

- Kick off your visit by registering your All-Access Pass at one of the kiosks in the Quad. If you're already upstairs, head to any of the RFID-enabled stations on the second floor to register.
- Get ready for one of the most interactive experiences the game has ever seen. Your visit will be customized to your favorite team and your experiences will be recorded and saved FOR YOU — FOR FREE, so you can relive all of your legendary moments long after your visit.
- Make sure you're scanned by our state-of-the-art, RFID-enabled exhibits (denoted with in the guide inside).
- Scan the QR code on the back of your All-Access Pass with your smartphone camera.

Download, share and enjoy your content!
Use #ImARealFan and tag @cfbhall



Questions? Ask a Fan Ambassador.
Our Fan Ambassadors are standing by to help.

Complete all 22 activities with this symbol to receive a special prize!

1st Floor

- REGISTER YOUR ALL-ACCESS PASS** All right, huddle up! First stop? Represent. Visit one of the registration stations in The Quad, tell us your name, which school you go to war for and your email — then boom: your fully-interactive, 100% customized All-Access Pass is activated. Break!
- Relive your legendary moments from your experience by scanning the QR code on the back of your All-Access Pass with your smartphone camera.

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- HELMET WALL**



- CHICK-FIL-A PEACH BOWL FIELD**



2nd Floor

CHICK-FIL-A WHY WE LOVE COLLEGE FOOTBALL GALLERY

- CHAMPIONS ARCHIVE**
- GAME DAY THEATER**

COCA-COLA FANS' GAME DAY GALLERY

- FIGHT SONG KARAOKE**
- FACE PAINTING**
- SCHOOL TRADITIONS**
- ESPN COLLEGE GAMEDAY DESK**

KIA BUILDING A CHAMPION GALLERY

- KIA PERFORMANCE CHALLENGE**
- MEET THE PLAYERS**
- KEYS TO THE PLAY**

GAME TIME GALLERY

- COACHES CORNER**
- HISTORICALLY BLACK COLLEGES AND UNIVERSITIES**
- UNDER ARMOUR EVOLUTION OF EQUIPMENT**
- EPIC RIVALRIES**

- GETTING TO THE CHAMPIONSHIP**
- GOODYEAR BLIMP EXPERIENCE**
- CALL THE PLAY**

REGIONS GREATEST MOMENTS THEATER

- AIR FORCE AIR RAID QB SIMULATOR**
- SPECIALTY EXHIBIT**

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3rd Floor

- HALL OF FAME**
- CHICK-FIL-A BUILDING LEADERS**



THE ALL-ACCESS BADGE CHALLENGE

Presented by Piedmont HEALTHCARE

By completing all 22 activities you will have walked at least 1,200 steps. You'll find a special prize waiting for you at Fan Services (go on, it's only another 100 steps required to redeem the prize).

Don't forget to download your content! Scan the QR code on the back of your All-Access Pass with your smartphone camera.

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